

Privacy policy

1. General

1.1 What is personal data

Personal data is information that discloses or can disclose the identity of the user. We adhere to the principle of data avoidance. As far as possible, we refrain from collecting personal data.

1.2 Handling of personal data

Personal data is used exclusively to establish the contract, defining its content, implementing or processing the contractual relationship (Art. 6 I p. 1 b GDPR).

Beyond that, personal data will only be processed if we have received your consent to do so (Art. 6 I p. 1 a GDPR) or if it is data whose processing is necessary for our legitimate interests and insofar as the balancing process shows that no overriding interests, fundamental rights or freedoms on your part are opposed (Art. 6 I p. 1 f GDPR).

We may use data processors to process your personal data, but will not pass on the personal data to third parties beyond this as a matter of principle.

Only for the fulfillment of the contract, the data will be passed on to the shipping company commissioned with the delivery, as this is necessary for the delivery of ordered goods. For the processing of payments, the payment data required for this will be passed on to the credit institution commissioned with the payment and, if applicable, to the authorized and selected payment service provider.

The processing of your personal data takes place exclusively within the EU unless otherwise stated below.

We process personal data in accordance with the provisions of the European Data Protection Regulation (GDPR) and the Federal Data Protection Act (BDSG). Since health-related data of yours is also processed among the data we process, this requires a special legal basis in accordance with Art. 9 GDPR. This arises from Art. 9 II h GDPR. Also, you can revoke consent at any time with effect for the future.

1.3 Usage data

When visiting the website, general technical information is collected. This is the IP address used, time, duration of the visit, browser type and, if applicable, the page of origin. This usage data is registered in a log file for technical reasons and can be used and stored for statistical evaluation of this website. This usage data is not linked to your other personal data.

1.4 Registration data

Registration is required for the extensive use of the functions of our website. The registration data is collected through your corresponding entries and used for the expressly stated purpose by your consent (Art. 6 I S. 1 a GDPR).

1.5 Duration of storage

We store your personal data after the termination of the purpose for which the data was collected only as long as required by law (especially tax law).

2. Your rights

2.1 Information

You can request information from us as to whether we process personal data about you. If this is the case, you have a right to information about this personal data and the further information specified in Art. 15 GDPR.

2.2 Right to rectification

According to Art. 16 GDPR, you have the right to rectify inaccurate personal data concerning you and may request the completion of incomplete personal data.

2.3 Right to erasure

You have the right to demand that we delete the personal data concerning you without undue delay. We are obliged to delete them without delay, in particular, if one of the following reasons applies:

- Your personal data is no longer necessary for the purposes for which it was collected or otherwise processed.
- You revoke your consent on which the processing of your data was based, and there is no other legal basis for the processing.
- Your data has been processed unlawfully.

The right to erasure does not exist insofar as your personal data is necessary for the assertion, exercise or defense of our legal claims.

2.4 Right to restriction of processing

You have the right to request us to restrict the processing of your personal data if

- you dispute the accuracy of the data, and we, therefore, verify the accuracy,
- the processing is unlawful, and you refuse the deletion and demand the restriction of use instead
- we no longer need the data, but you need it to assert, exercise or defend legal claims,
- you have objected to the processing of your data, and it has not yet been determined whether our legitimate reasons outweigh your reasons.

2.5 Right to data portability

You have the right to receive the personal data concerning you that you have provided to us in a structured, common and machine-readable format, and you have the right to transfer this data to another controller without hindrance from us, provided that the processing is based on consent or a contract and we carry out the processing with the help of automated processes.

2.6 Right of withdrawal

Insofar as the processing of your personal data is based on consent, you have the right to revoke this consent at any time.

2.7 General and right of appeal

The exercise of your above rights is generally free of charge for you. In the event of complaints, you

have the right to contact the supervisory authority responsible for us, the State Data Protection Officer, directly.

3. Data security

3.1 Data security

All data on our website is secured by technical and organizational measures against loss, destruction, access, modification and distribution.

3.2 Sessions and cookies

To operate the website, we use cookies or server-side sessions in which data can be stored. We only use cookies or server-side sessions that are technically necessary for the operation of this website (e.g., spam protection for contact form, shopping cart function) and for which the assessment shows that there are no overriding interests on your part (Art. 6 I S. 1 f GDPR).

4. Third-party services

4.1 Google Web Fonts

We use so-called web fonts from Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland ("Google"), to be able to display a uniform font on our website. These are automatically stored in your browser cache when you call up one of our pages to enable the desired display. If your browser does not support the web fonts used, a standard font of your computer may be used. Here, no interests of the users are affected, which outweigh this technical necessity (Art. 6 I S. 1 f GDPR). You can view Google's privacy policy here: <https://www.google.com/policies/privacy/> Further information on Google Web Fonts can be found at <https://developers.google.com/fonts/faq>.

4.2 ajax.googleapis.com

This website uses Ajax and jQuery or jQueryUI technologies, which optimizes loading speeds. In this regard, program libraries are called from Google servers. Google's CDN (content delivery network) is used. If you have previously used jQuery on another page from the Google CDN, your browser will fall back to the cached copy. If this is not the case, this will require a download, whereby data from your browser will be sent to Google!Inc. ("Google"). Your data will be transferred to the USA. You can find out more at: <https://developers.google.com/speed/libraries/#jquery> and under the privacy policy of google.de.

5. Contacting

5.1 Responsible in the sense of the GDPR:

To contact us regarding data protection, you are welcome to use the following contact options.

Modern Me GmbH
Professor-Oehler-Str. 11
40589 Düsseldorf
E-mail: en-support@modern-clear.de
Phone: (+49) 0211 / 97531652

5.2 External Data Protection Officer

Currently, the following person has been appointed as external data protection officer:

DataCo GmbH
Dachauer Street 65
80335 Munich
Germany
+49 89 7400 45840
www.dataguard.de